

4 PRIORITIES TO DELIVER **SMARTER, INSIGHTS- DRIVEN HEALTHCARE**



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Consumers, providers and care teams need to be empowered and engaged. That is no small task. To achieve it, you need smarter, insights-driven healthcare data that is both accurate AND actionable. Here are four priorities to help you leverage care intelligence to meet shifting business needs:

1 Commit to whole-person care.

Whether you're managing at-risk or rising-risk populations, or individuals who are simply trying to maintain good health, there's more to them than just clinical challenges. They may be facing mental, behavioral, and social challenges as well. Care teams need to connect with patients and members across their journey longitudinally so they get a clear 360-degree view of an individual's health. Shared data can lead to more informed care decisions, which can lead to better outcomes.

2 Avoid the data tsunami and embed analytics right into the workflow.

The key is creating a digital health system that maximizes interoperability. This makes it far easier to get the right information to the right people at the right time so the next best action – whether it's engagement or an intervention – can be identified and encouraged.

3 Lean into virtual and remote engagements.

A lot of health-related events and activities are taking place in the home and other remote settings. Physicians need to leverage virtual engagement options, remote monitoring devices, and other means of capturing the valuable information and insights from those activities and ensure they make it into the clinician's setting. This will help their staff better quarterback the care of individuals between office visits.

4 Focus on the circle of people around the patient.

This may include family members and other caregivers, community health workers, social workers, behavioral health providers, substance abuse counselors, and more. Activating that care circle and ensuring insights and actions are deployed to that circle appropriately will help the physician better manage the individual who is trying to manage all those situations. That's essential for delivering whole-person care.

You can meet the four priorities with the right tools. Let us show you how our solutions empower and engage the care ecosystem, provide a 360-degree view of health, and help you streamline workflows and drive smarter care decisions.
