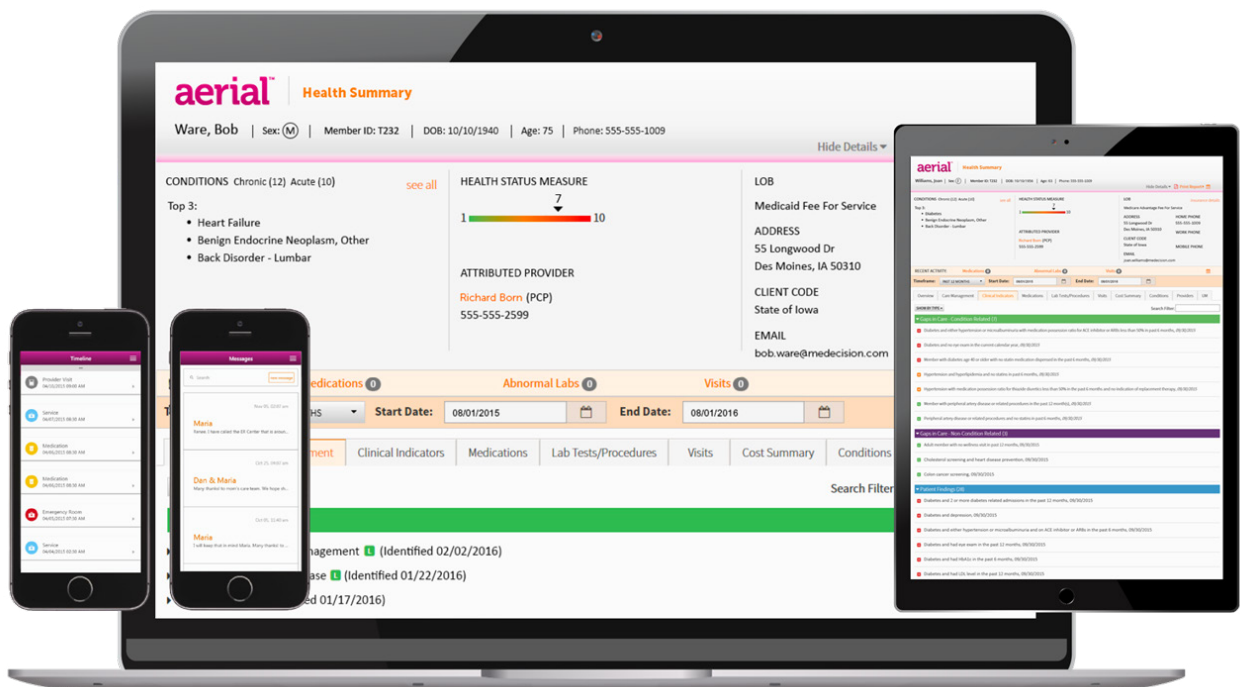# Digital Care Management

Real-time information sharing at the point of care that improves your effectiveness and efficiency and ensures everyone remains informed

Truly efficient and effective care management remains elusive for many health plans due to culprits like sluggish manual processes, poor quality data and inadequate workflow technologies. Competitive resilience relies on overcoming these challenges by using evidence-based programs with smart workflows for more efficient care management and more satisfying consumer engagement.

Aerial™, Medecision's HITRUST CSF®-certified, SaaS solution drives technology-enabled care and engagement across complex care, rising risk and wellness

Aerial can ingest and synthesize multiple types and formats of data to create a clinical and financial picture of individuals and populations. Care managers can leverage real-time, analytics-driven insights to identify and close high-priority gaps and focus on members' most immediate needs. And healthcare organizations can introduce market-leading automation and built-in workflows and configurations to streamline processes, gain better control over utilization, and avoid wasteful spending.

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Liberating.

Demonstrated Value

Improve Engagement

- Personalize care plans, interventions, engagement, communication, and education.
- Ensure consumers feel guided and empowered to take a more proactive role in their health.
- Collaborate across the care ecosystem to address medical, behavioral, and social determinants.
- Facilitate smoother care transitions and referrals.
- Improve member satisfaction, engagement rates and re-enrollment rates.

Close Gaps in Care

- Enable care teams to determine the most appropriate intervention levels and make better data-driven decisions.
- Employ predictive analytics to identify, stratify and prioritize your population.
- Leverage your existing analytics tools to identify specific cohorts to manage.
- Focus services on your top priorities and pain points.
- Automatically trigger care management workflows based on patient events.
- Improve targeted care quality outcomes.

Reduce Costs

- Introduce efficiencies that reduce operational and administrative costs.
- Avoid network leakage.
- Reduce program enrollment costs.
- Speed turnaround times and avoid penalties.
- Reduce readmission costs and readmission penalty reductions.
- Lower total cost of care by boosting consumer engagement with wellness campaigns and better management of disease progression.

Enhance Performance & Revenue

- Maximize value-based contract revenue.
- Optimize performance through contract incentives.
- Align with regulatory mandates for quality, timeliness, interoperability, and reporting.
- Leverage strategic healthcare consulting services.
- Get support for preparing for NCQA accreditation.
- Scale care management programs effectively.

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